

Board of Health

Nuckolls County: North Conference Room, Brodstone Memorial Hospital, 520 E 10th St, Superior, NE
January 3, 2024 8:30 a.m.

AGENDA		
Apprx. Time	Topic, Lead Person	Expected Outcomes
8:30 (4')	Welcome & Call Meeting to Order – President Nanette Shackelford, Chair	1. Meeting Call to Order, Open Meeting Statement 2. Introductions – New Board Members / Roll Call 3. Approve Agenda – Board Action (Voice Vote) 4. Board Conflict of Interest Declarations
8:34 (1')	November 1, 2023 Board Meeting Minutes – Chair	Approve Minutes of November Meetings – Board Action (Voice Vote)
8:35 (10')	Finances – K. Derby <ul style="list-style-type: none"> Financial Report (Current Funding Sources, Outstanding Invoices, Balance Sheets, Profit & Loss, Disbursements, Line of Credit) Administration/Management - PHAB Domain 11, SP Goal 4 Governance Function: <i>Resource Stewardship</i>	Awareness of financial health/funding sources/ budgetary needs; Grants/Funding/Contracts/Subawards Status Accept Financial Report – Board Action (Voice Vote)
8:45 (15')	Policy Committee – S. Nejezchleb <ul style="list-style-type: none"> Revised Bylaws Policy Revisions: HR 606, HR 102, HR 403 Health Director Evaluation – N. Shackelford Governance Functions: <i>Policy Development</i>	Approve Bylaws - Board Action (Roll Call Vote) Board approval of the revised policies. Board Action (Voice Vote)
9:00 (10')	Finance Committee – C. Neumann / N. Shackelford <ul style="list-style-type: none"> Resolution #2024-1 on Health Insurance Benefits - Plan Year 2024-25 Resolution #2024-2 on Staff Bonus Governance Functions: <i>Resource Stewardship</i>	Resolution #2024-1. Board Action (Roll Call Vote) Resolution #2024-2. Board Action (Roll Call Vote)
9:10 (10')	Staff Bi Monthly Report-10 Essential Services – M. Bever <ul style="list-style-type: none"> 10 Essential Services Report Staff-Specific Report Performance Management Governance Functions: <i>Partner Engagement, Oversight</i>	Accept Bi-Monthly Report – Board Action (Voice Vote)
9:20 (10')	Board Training: <i>Health Literacy Highlights</i> – M. Bever Governance Functions: <i>Continuous Improvement</i>	Informational: Board is updated on Health Literacy goals/procedures and South Heartland’s Health Literacy Champion status.
9:30 (20')	Communications from Exec. Director – M. Bever <ul style="list-style-type: none"> Executive Director’s Report Q and A Governance Functions: <i>Policy, Oversight, Legal Auth., Resource Stewardship</i>	Informational: Board learns latest updates on other key issues, staffing, funding opportunities, legislative advocacy, training and conferences, annual report, policy, and situational needs; CHA/CHIP Cycle; Strategic Plan updates, facility updates, new programs, etc.
9:50 (10')	Communications from Board Members - Chair <ul style="list-style-type: none"> Community/County Updates - Board Members (All) Governance Function: <i>Partner Engagement</i>	Informational: All Board members share their community/county public health activities/issues and community or professional meeting updates
10:00 (5')	Announcements/Upcoming Events – Chair Governance Function: <i>Partner Engagement</i>	Informational: for Board members to promote or participate in and share at their upcoming meetings.
10:05 (20')	Introduction of Local Community Leader – M. Bever Guest: Treg Vyzourek, CEO, Brodstone Memorial Hospital Governance Function: <i>Partner Engagement; CHIP Goals</i>	Informational: Community Partner Engagement: Board learns about Brodstone’s progress on addressing community needs goals.
10:25 (5')	Public Comment - Chair	Opportunity for public comment
10:30	Adjourn	Board Action (Voice Vote) (Next Meeting, March 6, 2023 , Annual Meeting and Public Health Awards, Adams County)
10:30 (30')	Tour new facilities at Brodstone Memorial Hospital	

SHDHD Calendar – Needs updates!

Board Members - Please consider attending and/or helping us promote these upcoming events and observances:

1. **January is Radon Action Month:** 2nd leading cause of lung cancer. Encourage radon testing! Radon resources located at our website (southheartlandhealth.ne.gov) and here: <https://www.epa.gov/radon>
2. **January is Cervical Cancer Awareness Month:** The United States Congress designated January as Cervical Health Awareness Month. More than 14,000 women in the United States are diagnosed with invasive cervical cancer each year, but the disease is preventable with vaccination and appropriate screening. Promote HPV vaccination!
3. **January 9, 2-4 pm:** Retirement Open House for Liz Chamberlain. Join us at the SHDHD office in Hastings to recognize Liz’s contributions to SHDHD’s work in our communities and to wish her well as she retires!
4. **February is American Heart Month:** Heart disease is the leading cause of death in the U.S. Know your risk and protect your heart! Love your heart - learn more about keeping it healthy.
5. **February 3 is National Wear Red Day:** Wear red to bring greater attention to heart disease as a leading cause of death for Americans (more info at hearttruth.gov)
6. **March is Colorectal Cancer Awareness Month:** Screening saves lives!
7. **March 6, 2023 Board of Health Annual Meeting and Public Health Awards:** Save the Date!
8. **Diabetes Prevention / Take a Diabetes Risk Test:** <https://diabetesontrack.org/hastings/>
 - Visit SHDHD’s Smart Hub for Diabetes Prevention for resources on healthy eating, physical activity, risk test, where to get screened for diabetes risk, who can help, and more: <https://southheartlandhealth.ne.gov/what-we-do/diabetes-prevention/>
9. **Where to get COVID-19 Vaccine and Flu Vaccine:** Check for the most current info on the SHDHD website: www.southheartlandhealth.ne.gov to find how to access vaccine near you.
10. **Where to get tested for COVID-19:** On SHDHD website: www.southheartlandhealth.ne.gov. Encourage your family and community members to keep COVID self-tests at home, in case they experience symptoms. Treatment is available to reduce severity of illness. A nationwide **Test-to-Treat program** is available to help people quickly access lifesaving treatments for COVID-19 at little to no cost. Test-to-Treat is available at thousands of locations nationwide, including several pharmacies in Hastings. More information, along with a Test-to-Treat Site locator, can be found at the Test-to-Treat website: <https://aspr.hhs.gov/TestToTreat/>. There is also a **Home Test to Treat program** with free virtual care and treatment for flu and COVID-19: test2treat.org.
11. **Where to get Blood Pressure Checks:** See SHDHD’s website: www.southheartlandhealth.ne.gov. for a list of locations (by county) offering blood pressure checks.
12. Check out the daily updates to SHDHD’s website: www.southheartlandhealth.ne.gov, for our COVID-19 data dashboard, flyers and brochures, resources, links, tools and tips.
13. “Like” [South Heartland’s Facebook Page](#); “Follow us” on [Instagram](#)
14. **Ongoing – all year ‘round:**
 - **Diabetes Prevention:** Ongoing: ‘Smart Moves’ Classes (Evidence-based [Diabetes Prevention Program](#)) – Share the brochure and refer people who might be eligible. SHDHD’s program has maintained Recognition status from the CDC! Contact Jessica Warner to find out more about in person and on-line classes - 402-462-6211.
15. **National Association of Local Boards of Health (NALBOH):** Save the Date for the 2024 Annual Conference in Nashville, Tennessee: August 12-August 14, 2024



Open Meeting Compliance:

- Prior to this meeting a notice was posted in the newspapers in Adams, Clay, Nuckolls, and Webster Counties and that each member of the Board received a copy of the proposed agenda. The agenda for this meeting was kept continuously current and was available for public inspection at the South Heartland District Health Department, 606 N. Minnesota Ave, Suite 2, Hastings, Nebraska and on the South Heartland website: southheartlandhealth.ne.gov. This meeting is being held in open session.
- A copy of the Nebraska Open Meeting Law has been posted in this meeting room and is available for the public’s review.

South Heartland’s Guiding Principles:

- We are committed to the principles of public health and strive to be a credible, collaborative and stable resource in our communities.
- We seek to perform our duties in a courteous, efficient and effective manner within the limits of sound fiscal responsibility.
- We work together to create a positive environment, listening carefully and treating everyone with honesty, sensitivity, and respect.

Board of Health Principles of Good Faith*:

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| <ul style="list-style-type: none"> ➤ Regularly attend and actively participate in board of health and committee meetings. If unable to attend, be able to provide a valid excuse for absence. ➤ Ensure that time at board of health meetings is set aside for updates on public health problems and what the health department is doing, or needs to do, in regard to such challenges. ➤ Have a thorough knowledge of the duties and provisions found in the bylaws and charter of the organization. ➤ Involve others in health department functions and funding efforts, special events, and activities to promote and support programs and services. ➤ Heed corporate affairs and keep informed of the central activities and operations of programs. | <ul style="list-style-type: none"> ➤ Support majority opinions of the board. ➤ Advocate for public health by communicating regularly with community leaders and elected officials about perceived needs and possible resources. ➤ Ensure minimum statutory or technical requirements are met regarding filing annual report, withholding employee taxes, etc. ➤ Record personal conduct and register dissents in the minutes, or by letter. ➤ Avoid any semblance of self-dealing or enrichment; discourage any business transactions between directors and the organization. ➤ Accept no pecuniary profits except that which is expressly provided in compensation or reimbursement within the bylaws or laws of the city, county, and state. |
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*Board of Health Handbook, page 32

South Heartland District Health Department Strategic Plan 2020 - 2025

The South Heartland Strategic Plan (SP) is created by the Board and staff following completion of a Community Health Assessment and a Community Health Improvement Plan (CHA/CHIP/SP cycle). The 2019 strategic planning process included a review of the department's vision, mission and guiding principles, a visioning process, a SWOT analysis (**S**trengths, **W**eaknesses, **O**pportunities, and **T**hreats) and a discussion of three alternative future scenarios, followed by brainstorming to identify potential strategic actions. The SP is developed to support implementation of the CHIP and is linked to the Quality Improvement-Performance Management Plan and the Workforce Development Plan.

Vision: Healthy people in healthy communities

Mission: The South Heartland District Health Department is dedicated to preserving and improving the health of residents of Adams, Clay, Nuckolls and Webster counties. We work with local partners to develop and implement a *Community Health Improvement Plan* and to provide other public health services mandated by Nebraska state statutes.

Guiding Principles:

- ❖ We are committed to the principles of public health and strive to be a credible, collaborative and stable resource in our communities.
- ❖ We seek to perform our duties in a courteous, efficient and effective manner within the limits of sound fiscal responsibility.
- ❖ We work together to create a positive environment, listening carefully and treating everyone with honesty, sensitivity, and respect.

Goal 1: Obtain and Maintain PHAB Accreditation

Goal 2: Secure Financial Stability

Goal 3: Prioritize Services and Programs

Goal 4: Optimize Human Resources

Goal 5: Advocate the "Why" of Public Health

Goal 1: Obtain and Maintain PHAB Accreditation

- A. Allocate staff and resources to support accreditation activities
- B. Communicate to board and staff the value of accreditation status for supporting strategic plan goals
- C. Communicate to partners, stakeholders and our communities SHDHD's accreditation status and the value of accreditation

Goal 2: Secure Financial Stability

- A. Explore alternative funding avenues
 - Expand partner and stakeholder involvement
 - Implement fee for services
 - Develop integrated primary care/public health relationships supported with healthcare reimbursement
 - Request city/county support
 - Explore foundation and benefactor opportunities
 - Create a fundraising arm (501c3)
- B. Practice enhanced financial stewardship
 - Develop proactive approaches and policies
 - Conduct regular risk assessment and risk mitigation activities
 - Work with Nebraska DHHS on quality improvement of funding processes for local public health (timeliness/efficiency/appropriateness of solicitation types, reporting and documentation, payment processing, etc.)
 - Adjust internal processes and priorities to accommodate funding fluctuations (QI-PM)

- C. Advocate for state and federal policy change
 - Advocate for foundational public health services funding
 - Support Health Care Cash Fund sustainability initiatives
 - Partner with professional membership organizations on funding advocacy initiatives (Nebraska Association of Local Health Directors, NALHD; Friends of Public Health, and National Association of County and City Health Officials, NACCHO; and others)

Goal 3: Prioritize Services & Programs

- A. Provide leadership and serve as backbone organization for implementing the Community Health Improvement Plan (CHIP)
 - Recruit community partners to implement CHIP strategies, provide oversight to CHIP implementation and raise the visibility of the plan in our communities
 - Monitor implementation of the plan and success achieving targeted outcomes, encouraging the use of evidence-based practices and reliable, accurate and timely measures and data (Performance Management System)
- B. Narrow the scope of the department's services and programs
 - Maintain focus on prevention
 - Address health equity and disparities
 - Assure quality and effectiveness of programs (versus quantity of programs) (QI-PM)
- C. Use data effectively
 - Measure progress, prioritize and communicate success and value of programs and services (Performance Management System)
 - Analyze program financial feasibility and sustainability to support decisions to continue current or take on new programs

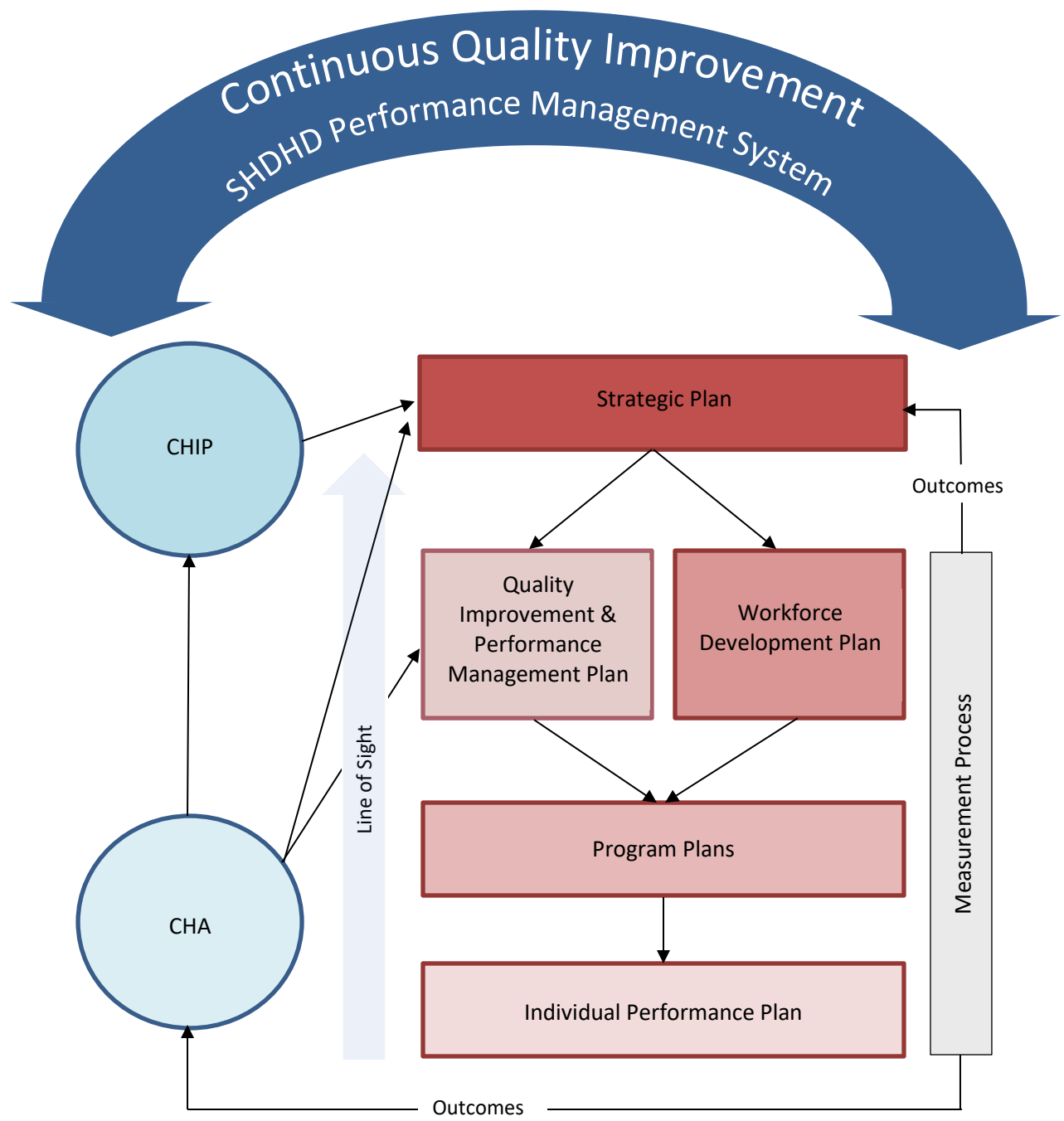
Goal 4: Optimize Human Resources

- A. Recruit community partners to implement CHIP strategies, provide oversight to CHIP implementation, and participate in CHIP performance management
- B. Support transitional strategies to move SHDHD toward level 5 of an organization wide culture of QI-PM
- C. Review and revise workforce development plan
 - Identify strategies to enhance Board and staff engagement
 - Identify strategies for recruiting and retaining a competent and diverse staff
 - Evaluate current state of organizational culture and set objectives to move toward desired state of organizational workforce culture
- D. Improve Board and staff knowledge and skills for quality improvement and performance management (QI-PM Goals)

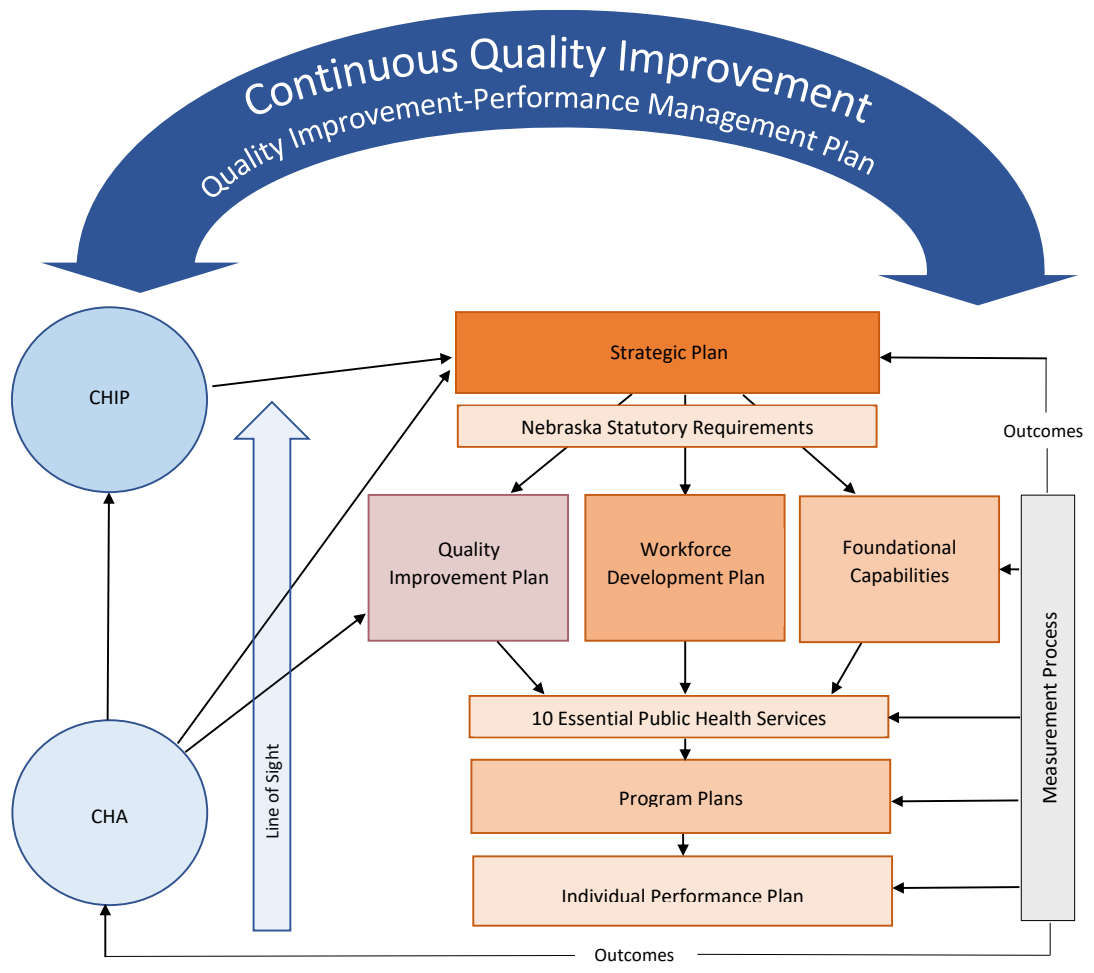
Goal 5: Advocate the "Why" of Public Health

- A. Build capacity for advocacy
 - Develop relationships with local, state and federal policymakers
 - Strengthen relationships with and engage partners to advocate on behalf of local public health
 - Provide training in stakeholder analysis and persuasive communication for Board and staff to expand capabilities in effective communication (Workforce Dev Plan)
- B. Communicate the value of public health
 - Share advocacy messages and talking points with Board members to facilitate communication with their constituents and community members
 - Use health literate methods to share data and stories that communicate why we do what we do, our programs and services, our outcomes and successes, and our needs
 - Enhance public relations and visibility, expanding use of social media and other directed communications
 - Assure frequent, regular communication with city/county/state government and other key stakeholders

SHDHD Performance Management System



Draft Revised PM Framework – March 2023



March 2023

The Governance Functions

NALBOH is the national voice for the boards that govern health departments and shape public health policy. Since its inception, NALBOH has connected with board of health members and elected officials from across the country to inform, guide, and help them fulfill their public health responsibilities in their states and communities. Driven by a mission to strengthen and improve public health governance, NALBOH worked with CDC and other national partners to identify, review, and develop the following model of six functions of public health governance.

Policy development: Lead and contribute to the development of policies that protect, promote, and improve public health while ensuring that the agency and its components remain consistent with the laws and rules (local, state, and federal) to which it is subject. These may include, but are not limited to:

- Developing internal and external policies that support public health agency goals and utilize the best available evidence;
- Adopting and ensuring enforcement of regulations that protect the health of the community;
- Developing and regularly updating vision, mission, goals, measurable outcomes, and values statements;
- Setting short- and long-term priorities and strategic plans;
- Ensuring that necessary policies exist, new policies are proposed/implemented where needed, and existing policies reflect evidence-based public health practices; and
- Evaluating existing policies on a regular basis to ensure that they are based on the best available evidence for public health practice.

Resource stewardship: Assure the availability of adequate resources (legal, financial, human, technological, and material) to perform essential public health services. These may include, but are not limited to:

- Ensuring adequate facilities and legal resources;
- Developing agreements to streamline cross-jurisdictional sharing of resources with neighboring governing entities;
- Developing or approving a budget that is aligned with identified agency needs;
- Engaging in sound long-range fiscal planning as part of strategic planning efforts;
- Exercising fiduciary care of the funds entrusted to the agency for its use; and
- Advocating for necessary funding to sustain public health agency activities, when appropriate, from approving/appropriating authorities.

Legal authority: Exercise legal authority as applicable by law and understand the roles, responsibilities, obligations, and functions of the governing body, health officer, and agency staff. These may include, but are not limited to:

- Ensuring that the governing body and its agency act ethically within the laws and rules (local, state, and federal) to which it is subject;
- Providing or arranging for the provision of quality core services to the population as mandated by law, through the public health agency or other implementing body; and
- Engaging legal counsel when appropriate.

Partner engagement: Build and strengthen community partnerships through education and engagement to ensure the collaboration of all relevant stakeholders in promoting and protecting the community's health. These may include, but are not limited to:

- Representing a broad cross-section of the community;
- Leading and fully participating in open, constructive dialogue with a broad cross-section of members of the community regarding public health issues;
- Serving as a strong link between the public health agency, the community, and other stakeholder organizations; and
- Building linkages between the public and partners that can mitigate negative impacts and emphasize positive impacts of current health trends.

Continuous improvement: Routinely evaluate, monitor, and set measurable outcomes for improving community health status and the public health agency's/governing body's own ability to meet its responsibilities. These may include, but are not limited to:

- Assessing the health status of the community and achievement of the public health agency's mission, including setting targets for quality and performance improvement;
- Supporting a culture of quality improvement within the governing body and at the public health agency;
- Holding governing body members and the health director/health officer to high performance standards and evaluating their effectiveness;
- Examining structure, compensation, and core functions and roles of the governing body and the public health agency on a regular basis; and
- Providing orientation and ongoing professional development for governing body members.

Oversight: Assume ultimate responsibility for public health performance in the community by providing necessary leadership and guidance in order to support the public health agency in achieving measurable outcomes. These may include, but are not limited to:

- Assuming individual responsibility, as members of the governing body, for actively participating in governing entity activities to fulfill the core functions;
- Evaluating professional competencies and job descriptions of the health director/health officer to ensure that mandates are being met and quality services are being provided for fair compensation;
- Maintaining a good relationship with health director/health officer in a culture of mutual trust to ensure that public health rules are administered/enforced appropriately;
- Hiring and regularly evaluating the performance of the health director; and
- Acting as a go-between for the public health agency and elected officials when appropriate.

All public health governing entities are responsible for some aspects of each function. No one function is more important than another. For more information about the six governance functions, please visit www.nalboh.org.

Approved by the NALBOH Board of Directors - November 2012

N A L B O H

National Association of Local Boards of Health

www.nalboh.org